

**GOVERNMENT OF MANIPUR
DEPARTMENT OF HORTICULTURE & SOIL CONSERVATION
SANJENTHONG**

NOTIFICATION

Imphal, the 16th June 2025

No. DH&SC-1/898/VC/2025-26: Application is hereby invited to any interested local entrepreneur/enterprise(s) (fresh/already have been beneficiaries and which require upgradation under the scheme) having functional processing units dealing with the processing of agriculture/horticulture crops in the state as processed products to submit their application in the prescribed format with all relevant documents to the concerned District Officer/District Level Officers/Head of the Office, H&SC, Manipur under **“Value Chain Marketing of Quality Local Horticulture Products through Brand Building Initiatives” during FY- 2025-26** for the promotion of quality horticultural products of the state on or before **25rd June 2025**. The selection of beneficiaries shall be based on recommendations of the District Planning Committee headed by Deputy Commissioner of the concerned district.

The eligibility criteria and application format under the scheme is available at Department's website <https://www.horticulture.mn.gov.in> which can also be obtained from the Office of the respective District Officer (H&SC)/Head of Office (H&SC) and Directorate of Horticulture & Soil Conservation, Sanjenthong.

Sd/-
(K. Debadutta Sharma)
Director,
Horticulture & Soil Conservation,
Manipur.

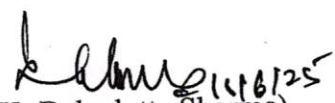
No. DH&SC-1/898/VC/2025-26

Imphal, the 16th June 2025

Copy to:

1. The Commissioner, H&SC, Manipur for kind information.
2. The Director, DIPR, Manipur for kind information for publication.
3. The Nodal Officer (IT), H&SC, Manipur for upload in the official website.
4. The Editor, Sangai Express (both English & Manipuri edition).
5. The Editor, Poknapham.
6. Guard file

**For publication in their dailies
for 2 consecutive days.**


(K. Debadutta Sharma)
Director,
Horticulture & Soil Conservation,
Manipur.

Criteria for selection of Beneficiary

1. The intended/ interested beneficiary shall have already functional processing units of fruit, vegetables and spices.
2. The processing unit should have its Food Safety and Standards Authority of India (FSSAI) Number and in Proprietorship by the name of the individual/group/FPO/FPC concerned.
3. The selection of beneficiaries shall be based on the para 2 of the OM no. FR-8/22/2025-e-FD dated 22/04/2025, Finance Department, Govt. of Manipur.
4. A prescribed format shall be duly filled-in by the applicant under proper signature and seal.
5. Ranges of products, capacities, machineries, investments from own source, bank loan, Government Assistance and sale value of products/ turn over etc, should be clearly mentioned.

PRESCRIBED FORMAT**(FOR AVAILING BENEFITS OF ASSISTANCE FROM DEPARTMENT)**

1. Name of the Unit:
2. Year of Setting up:
3. Total Project Costs: Rs.
4. Investment:
 - i. Personal/ Own Source:
 - ii. Bank Loan/Credit:
 - iii. Assistance/ Subsidy from the Govt.:
 - iv. Source of Assistance/ subsidy/ Govt. scheme:
5. Range of Products:
.....
6. Packaging (if any):
 - i. Size:
 - ii. Standard:
7. FASSAI No.:
8. Brand Name (if any):
9. Value of sale:
10. Quantity sold outside the state:
11. Market Linkage:

(Signature of Applicant)

Place:

Date :

PROMOTER'S INFORMATION

1. Name:

2. Date of Birth/Age:

3. Father's/ Husband name:

4. Address:

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5. Mobile No.:

6. Email:

7. Aadhaar No.:

8. Bank Account Details:

i. Account No.:

ii. Name of Bank:

iii. Name of Branch:

iv. IFS Code:

Affix recent
passport
photograph

This information above is true to the best of my knowledge.

(Signature with seal)

Verified by:
